



# 2020 Municipal Objectives

- ***Strong and diverse economy with development of tourism and a vibrant downtown***
  - Implement the recommendations in the 'Chart the Course' economic diversification plan that includes tourism
  - Implement recommendations of the branding strategy underway in 2019
  - Promote business opportunities and work towards attracting at least one immigrant business from the regional pilot program
  - Support events for recreation for example with BL Mountain Bike Association
  - Improve amenities at the local campground
- ***Good government that is financially sustainable and invests in infrastructure to service the community***
  - Practice good communication with the public through social media, being approachable, accountable and transparent
  - Build out infrastructure that increases livability like a splash park
  - Commit a minimum of \$1.2m to paving and improvement projects between 2020 and 2022
  - Proceed with the downtown parking lot project
  - Implement industrial site signage
  - Promote EV charging stations and encourage recycling
- ***Exercise social responsibility, housing availability for the community's diverse population, safety for community, and wildfire protection***
  - Continue work with the Community Wildfire Protection Plan to keep our community safe
  - Support the FireSmart Committee, encourage citizen participation and consider resources to do so
  - Support developers and not-for-profit organizations with new housing for market and subsidized multi-family dwellings, investigate local government incentive tools
- ***Environmental stewardship with provision of parks, recreation services***
  - Assess opportunities for lakeshore development with First Nations
  - Increase number of people using the multiplex especially from outside the community