



**MINUTES OF THE REGULAR MEETING OF COUNCIL FOR THE CORPORATION OF THE VILLAGE OF BURNS LAKE HELD IN COUNCIL CHAMBERS ON Tuesday, April 21, 2020 AT 7:00 PM**

**PRESENT**

Attended via Zoom:  
Mayor D. Funk  
Councillor D. Hill  
Councillor K. White  
Councillor H. Wiebe  
Councillor C. Rensby  
CAO S. Worthing  
Director of Recreation L. Jones  
Economic Development Officer L. Watson  
Deputy Corporate Officer V. Anderson

**GUESTS  
PUBLIC**

No members of the public

**MEDIA**

No media

**CALL TO ORDER**

Mayor Funk called the Regular Meeting of Council to order at 6:52 p.m.

**APPROVAL OF AGENDA**

It was moved and seconded by Council

**2020-04-21: 154**

**THAT Item (a) be added to Section 12 NEW BUSINESS;**

**AND THAT the agenda for April 21, 2020, Regular Meeting of Council is approved as amended.**

**CARRIED**

**PUBLIC AND STATUTORY HEARINGS AND READINGS OR ADOPTIONS - None**

**PUBLIC COMMENT**

None

**DELEGATIONS**

eSolutions Group – *Colleen Collins Communications Specialist*

- eSolutions provided a branding project update.
- Burns Lake has affordable homes, supportive of one another, supportive of each other with a strong connection to the outdoors.
- Target audiences were determined.
- Currently, at the design of the visual identity stage.
- Logos must look good in colour and black and white.
- Logos are only a part of branding.
- Based on the information gathered, three sets of logo options were developed and presented.

- Logos are a difficult thing to get stakeholder buy-in.
- **Option A** – council could vote for one of the logo tonight
- **Option B** – council could put forward options for a community vote. Typically two options would be provided
- **Option C** – reach out to stakeholders and get feedback from them as to their preferences.
- Council discussed the direction for eSolutions to move forward.
- Council discussed options and how to include others.
- Council discussed having community input and are concerned with the options presented.
- Council is supportive of the tagline.
- Council discussed options for involving the community.
- The logo is only one part of the project, how the Burns Lake story roles out is essential.
- Council discussed that the logo is the face of the Village, and the current options do not have the ‘wow factor.’
- Looking at a logo as a standalone makes it challenging to see the story of the community.
- Logos need to be simple and clean for use in different locations.
- The marketing component/materials will be the message, not the logo.
- Not seeing Burns Lake in the logos that have been presented, the options are very similar to other communities.
- The marketing will include graphics and photography styles to be used to provide a consistent message.
- The marketing will differentiate the community.
- Council discussed incorporating something from the old logo.
- Council discussed what is recognizable about Burns Lake, the bridge was suggested.
- Basing a logo on industry is not recommended as industries change.
- Council discussed the logo designed by Denise Cunningham for the economic diversification project.
- The Mayor thanked eSolutions for the presentation.

**ADOPTION OF MINUTES**

It was moved and seconded by Council

2020-04-21: 155

**THAT April 7, 2020, minutes of the Regular Meeting of Council be adopted.**

**CARRIED**

REPORTS

Curling Rink Stairs RFP – *Director of Recreation L. Jones*

- Staff will forward the architectural plan to councillors.
- The stairs will be extended about 8 ft., to meet the current building code.
- The extension will have a roof and vestibule.
- North Valley is from Smithers.

It was moved and seconded by Council

2020-04-21: 156

**THAT Council awards the Curling Rink Stairs RFP to North Valley: Architecture | Engineering | Construction for \$54,750 plus GST.**

**CARRIED**

Northern Capital and Planning Grant – *Mayor Funk*

- Discussion of the need for planning.
- Discussion of concerns of some municipalities.

Council Resolution Tracker – *for information*

BUSINESS ARISING

COVID-19 Roundtable Update

Councillor Hill

- Not much uptake on the Community Support Program at this time.
- Flu season will be a concern in the fall and winter, and we need to be prepared.
- Carrier-Sekani Family Services partnered with the food bank, and they are delivering supplies.
- Staff should work on a protocol for the boat launch.

Councillor Wiebe

- Discussed laid-off worker's options for employment.

Councillor Rensby

- He is concerned about physical distancing and is taking measures to get the word out.

Councillor White

- Discussion of regulations relaxing and how COVID 19 will affect us in the fall.

#### Mayor Funk

- COVID is going to be a long haul, and we won't be returning to normal any time soon
- Summer of 2020 may be relaxed with a concern of a second wave of COVID in the fall.
- Burns Lakers have done an outstanding job following provincial recommendations.
- The silviculture industry is putting numerous and costly protocols in place for the tree planting season.
- The province is working to give the go-ahead for the plans.
- Planters will be quarantined for 2 weeks prior and 2 weeks after finishing planting
- The local recycling depot will open next week.
- Northern Health is hosting a town hall tomorrow night.
- Northern Health did not have a meeting last week, elected officials have requested that they reinstate the weekly meeting.
- Testing strategies have improved, tests can be turned around in 48 hours, and they are hoping to reduce it to 24-hours.
- The Federal government has made changes to the Summer Student Program.
- Working with Director Riis-Christianson and Director Lambert to set up an emergency roundtable to improve communications during an emergency.

#### CAO Worthing

- Tree planting companies have prepared a comprehensive plan for the season.
- BC Housing has a policy in place to house homeless people in the north that are required to quarantine. Burns Lake is on the list. They are working on procuring hotel rooms.
- The province issued additional support for bylaw enforcement staff, i.e. location of updated info, clarification on orders, advice and guidance and how to report violations
- The provincial Recreation Order to close parks does not include municipal campgrounds, as they are deemed an essential service.
- Staff decided to close Spirit Square, Radley Beach, Y2K Skateboard Park, tennis court and Kinette Park until further notice. With the weather improving, we felt this was the correct measure to take. The RCMP were notified.

- We will not be opening public washrooms until the provincial order is lifted.
- The EDO Watson hosted the first Zoom business meeting last week; it was well attended. Future meetings are being organized.
- 39 cases of COVID-19 in Northern BC – 30 recovered
- We had a conference call with Worksafe BC for a COVID inspection. The Village has zero compliance issues concerning public works crew, office and recreation.
- Finalizing mutual aid agreement for essential services.

T-shirt Sale Update -

- The sale of the t-shirts donated by Up The Creek Garment Company raised \$520 for The Link Food Centre

**ORIGINAL COMMUNICATIONS ACTION**

None

**ORIGINAL COMMUNICATIONS RECEIVED AND FILED**

It was moved and seconded by Council

**2020-04-21: 157**

**THAT original communications (a) through (l) be received and filed:**

- NDIT – 2020 Economic Development Grant Award***
- Northern Rockies Regional Municipality – US Travelers***
- Province of BC Open Burning Ban – April 16***
- UBCM – resolution submission***
- Ministry of Health – Emergency Services***
- Disability Alliance – Income assistance for PWD recipients***
- EMBC NW PREOC – Use of non-medical masks***
- Province of BC – support for commercial truck drivers***
- Government of Canada – Summer Jobs 2020***
- Northern Health – April 16 COVID Update***
- Village of Hazelton – Gaming Grant Resolution***
- Province of BC – COVID 19 Supports for businesses, local governments April 16***

**CARRIED**

**NEW BUSINESS**

Industrial Park Development Discussion – CAO Worthing, verbal

- Mayor Funk and Councillor Rensby spoke with B. McRobert at the Natural Resources Form regarding the Industrial Park

It was moved and seconded by Council

**2020-04-21: 158**

**THAT a special meeting be set for May 19 at 6:00 p.m. with Brad McRobert, Regional Manager, Economic Operations, Ministry of Forests, Lands, Natural Resource Operations and Rural Development.**

**CARRIED**

**ACCOUNTS PAYABLE**

The municipal accounts dated:  
April 16, 2020, of \$287,537.61  
Were found to be in good order.

**READING FILES**

It was moved and seconded by Council

**2020-04-21: 159**

**THAT the April 18, 2020, Reading File be received:**

- 1) **Ministry of Attorney General – Liquor Store hour Extension- April 15, 2020**
- 2) **Province of BC – COVID Supports – April 14, 2020**
- 3) **Northern Health – COVID Update April 9, 2020**
- 4) **BC Government News – Closing of Parks April 8, 2020**

**CARRIED**

**RELEASE OF CLOSED MEETING RESOLUTIONS None**


**ADJOURNMENT**

It was moved and seconded by Council

**2020-04-21: 160**

**THAT April 21, 2020, Regular Meeting is adjourned at 8:12 p.m.**

**CARRIED**

  
\_\_\_\_\_  
MAYOR

  
\_\_\_\_\_  
CORPORATE OFFICER

Certified to be a true copy of the minutes of the Regular Meeting of Council for the Corporation of the Village of Burns Lake held on Tuesday, April 21, 2020.